



THIRD ANNUAL NORTHWEST WAKESURF OPEN: July 29-31, 2011: Sponsorship Levels

SPONSOR LEVEL	SPONSORSHIP BENEFITS
<p>PLATINUM</p> <p>A) CENTURION B) CORPORATE (LIMIT ONE EACH)</p>	<p>A) CENTURION: Provision of two insured and identical model 2011 24' towboats (for regular and goofy configuration), plus gas for three day event and two preparation days for ballast adjustment</p> <p>B) CORPORATE SPONSOR: \$5,000.00</p> <ul style="list-style-type: none"> - Co-Branding of event with NWWSA and other platinum sponsor - Logo prominently featured on competition t-shirt and all marketing materials, press releases and podium backdrop - Prominent and primary sponsor banner placement throughout the entire event, social hours and evening BBQ - Full-page advertisements or inclusion of any sponsor printed materials including the rider packet - "Platinum" logo placement and hyperlink to sponsor's Web site at www.nwwwsa.org and all event emails and publications - Vendor booth during entire event at best location, if desired and placement of trailered showroom boats at event venue by Boat Sponsor - Entry for 6 people to the Saturday evening BBQ
<p>GOLD (LIMIT THREE)</p>	<p>\$2,500</p> <ul style="list-style-type: none"> - Acknowledgment as major sponsor in all media and marketing materials - Logo prominently featured on competition t-shirt and all marketing materials, press releases and podium backdrop - Prominent sponsor banner placement throughout the entire event, social hours and evening BBQ (not to exceed size or prominence of Platinum sponsors) - Half page advertisements or equivalent in all printed materials including the rider packet. Material to be provided by sponsor - "Gold" logo placement and hyperlink to sponsor's Web site at www.nwwwsa.org and all event emails and publications - Vendor booth at event for all three days - Entry for 4 people to the Saturday evening BBQ
<p>SILVER (LIMIT FIVE)</p>	<p>\$1,000</p> <ul style="list-style-type: none"> - Acknowledgment as sponsor in all media and marketing materials - Logo featured on competition t-shirt and all marketing materials, press releases and podium backdrop - Sponsor banner placement throughout the entire event, social hours and evening BBQ (not to exceed size or prominence of Platinum or Gold sponsor) - Quarter page advertisements or equivalent in all printed materials including the rider packet. Material to be provided by sponsor - Logo placement and hyperlink to sponsor's Web site at www.nwwwsa.org and all event emails and publications - Entry for 2 people to the Saturday evening BBQ
<p>BRONZE</p>	<p>\$500</p> <ul style="list-style-type: none"> - Acknowledgments throughout the entire event - Logo included on competition t-shirt and all marketing materials, press releases and podium backdrop - Logo placement and hyperlink to sponsor's Web site at www.nwwwsa.org and all event emails and publications

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SPECIAL SPONSORSHIP OPPORTUNITIES							
SATURDAY NIGHT BBQ (LIMIT ONE)	\$2,000 or provision of upper-end BBQ food and accompaniments for approximately 200 guests <ul style="list-style-type: none"> - Acknowledgment as sponsor in all media and marketing materials - Logo featured on competition t-shirt and all marketing materials, press releases and podium backdrop - Banner placement throughout the entire event, social hours and evening BBQ - Half page advertisements in all printed materials including the rider packet - Logo placement and hyperlink to sponsor's Web site at www.nwwwsa.org and all event emails and publications 						
SWAG BAG SPONSOR (LIMIT ONE)	Athletic backpack or equivalent (75 units) <ul style="list-style-type: none"> - Acknowledgment as sponsor in all media and marketing materials - Logo featured on competition t-shirt and all marketing materials , press releases and podium backdrop - Sponsor banner placement throughout the competition - Logo placement and hyperlink to sponsor's Web site at www.nwwwsa.org and all event emails and publications 						
ENERGY DRINK SPONSOR <u>ROCKSTAR</u>	Beverages throughout the competition and BBQ, and branded swag <ul style="list-style-type: none"> - Main registration tent placement - Logo featured on competition t-shirt and all marketing materials press releases and podium backdrop - Logo placement and hyperlink to sponsor's Web site at www.nwwwsa.org and all event emails and publications 						
T-SHIRT SPONSOR (LIMIT ONE)	Provide graphic design, competitor/volunteer t-shirts, and printing costs (min.110 shirts total, size and style TDB) <ul style="list-style-type: none"> - Acknowledgment as sponsor in all media and marketing materials - Logo featured on competition t-shirt, press releases and podium backdrop - Banner placement throughout the entire event, social hours and evening BBQ - Logo placement and hyperlink to sponsor's Web site at www.nwwwsa.org and all event emails and publications 						
MULTI-MEDIA SPONSOR	To be negotiated. Needs include: <ul style="list-style-type: none"> - 60"+ flat panel television or equivalent large screen suitable for outdoor/sunlight projection - Two tower-mounted wireless cameras, receivers, computer equipment & operators for ship-to-shore & internet broadcast - P.A. system including wireless microphones, AUX hookups, speakers, etc. 						
VENDOR BOOTH	\$ 350 <ul style="list-style-type: none"> - Vendor booth at event for all three days - Commercial activity subject to sponsor securing and displaying proper permits/licenses 						
PRIZES & GIVEAWAYS	Monetary and in-kind prizes. To be negotiated.						
RIDER PROGRAM ADVERTISEMENTS	<table style="width: 100%; border: none;"> <tr> <td style="padding-right: 20px;">Full Page</td> <td style="text-align: right;">\$ 500</td> </tr> <tr> <td>Half Page</td> <td style="text-align: right;">250</td> </tr> <tr> <td>Business Card (size)</td> <td style="text-align: right;">100</td> </tr> </table>	Full Page	\$ 500	Half Page	250	Business Card (size)	100
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Half Page	250						
Business Card (size)	100						

Custom Sponsorship agreements available upon request must be agreed in writing.

We sincerely thank you for your consideration and support. If you are interested in one or more of these sponsorship opportunities, please contact: Grace Han Stanton, President or Len Nahajski, Vice President: NWWWSA P.O. Box 70 – 4616 25th Avenue NE, Seattle, WA 98105. 206-234-8586, Fax: 206-621-1365, email: info@nwwwsa.org; www.facebook.org/nwwwsa; www.twitter.com/nwwwsa;

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2011 SPONSORSHIP AGREEMENT

Yes, We would like to support the NWWSA through sponsorship at the 2010 NWWSA Open. Our Company has chosen the following level of support:

- | | | |
|---|-------------------------------------|--------------------------------------|
| <u>UNAVAIL</u> Platinum Boat Sponsor | _____ BBQ Sponsor | _____ Vendor Booth \$350 |
| _____ Platinum Corporate Sponsor, \$5,000 | _____ Swag Bag Sponsor | _____ Custom Sponsorship (see below) |
| _____ Gold Sponsor, \$2,500 | <u>UNAVAIL</u> Energy Drink Sponsor | _____ for details) |
| _____ Silver Sponsor, \$1,500 | _____ T-Shirt Sponsor | _____ Donation \$_____ |
| _____ Bronze Sponsor, \$500 | _____ Multi-media sponsor | |

Company Sponsor Name:	
Authorized Sponsor Representative:	
Signature of Authorized Representative:	
Email:	
Phone:	
Fax:	
Company's Street Address:	
City, State and Zip:	
NWWSA Contact Person:	
WA Resale License No. / Insurance:	
Custom Sponsorship Details:	

Applicable Rules, Regulations and General Information for Sponsors

1. Please make checks payable to: "NWWSA" P.O. Box 70 – 4616 25th Avenue NE, Seattle, WA 98105. Your space is only guaranteed when paid in full. There will be no refunds for rain or other acts, both man-made and natural, beyond the control of NWWSA.
2. Corporate sponsors are responsible for design and formatting of logo in an appropriate electronic format, in addition to cost of delivery and return of any advertisement material, merchandise and banners related to this event. All corporate signage, banners, corporate logo and advertising text to be provided by sponsor to NWWSA in Adobe Photoshop and Adobe Illustrator format; all proposed advertising text subject to NWWSA's final approval. Ads and/or logos should be emailed to info@nwwsa.org.
3. Permits / Laws: Sponsor must comply with all laws. Sponsor is responsible for obtaining and paying for all necessary permits, licenses and fees in order to exhibit or sell at this event, except as otherwise expressly noted. *Post all permits, licenses and forms in your booth space.*
4. Liability: Sponsor covenants that it will protect, defend, hold harmless and indemnify NWWSA and the Venue Owner (Washington State Park) for any damages caused by Sponsor. NWWSA is not liable for lost, damaged or stolen property.
5. Insurance: Liability insurance minimum is \$1,000,000. Send us (1) Certificate of Insurance and (2) Endorsement page naming: "NW WakeSurf Association, Washington State Parks, King County, City of Seattle, their Officers, Employees, and Volunteers" as additional insured.